

SEVENPOINT2

CELEBRATE SEVEN

SevenPoint2 2017 Celebrate 7 Contest Official Rules

VOID WHERE PROHIBITED. BY ENTERING THIS CONTEST (THE “CONTEST”) AND ACCEPTING THE TERMS HEREIN, ENTRANT AGREES TO BE BOUND BY THESE RULES (“OFFICIAL RULES”) AND THE DECISIONS OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS. THESE RULES CONSTITUTE A BINDING AGREEMENT BETWEEN YOU AND SEVENPOINT2.

1. **ELIGIBILITY:** This Contest is open only to individuals (each an “Entrant”) who are legal residents of the United States, Canada, New Zealand and Australia. Void in any county or territory not specifically listed above or where prohibited or otherwise restricted by law. License number for New South Wales, Australia is: LTPS-16-00143. All Entrants must be at least twenty-one (21) years of age at the time of entry. Not open to employees or members of the immediate family of foregoing employees of SevenPoint2, Llc. By submitting an Entry, an Entrant represents and warrants that there are no limits on the rights of the Entrant to participate in the Contest and perform as contemplated by these Official Rules. An Entry constitutes an Entrant’s certification that he or she meets all the eligibility requirements as set forth in these Official Rules. SevenPoint2 reserves the right to verify and confirm each Entrant’s age and compliance with other eligibility requirements. Entrant may be required to submit further information to assist in the judges’ verification of eligibility. Winning a prize is contingent upon the fulfillment of all requirements as set forth herein.

2. **CONTEST DURATION:** The Contest submission period begins at 12:00 a.m. P.S.T (“Pacific Standard Time”) on January 1, 2017, and ends at 11:59 p.m. P.S.T. on December 17, 2017 (the “Contest Duration”). Contest period submission periods begin at 12:00 a.m. PST on the first specified day of each period, for example, January 1, 2017 and ends at 11:59 pm on the last specified day of each period, for example, February 18, 2017 for the first contest period.

3. **HOW TO ENTER:** To enter during a Contest Period, an entrant must lose at least seven (7) pounds (lbs.), or three (3) kilograms (kg) using 7.2 products. Upon losing weight from the use of 7.2 products, an Entrant must sign in and submit a Celebrate 7 form available at sevenpoint2.com/celebrate7 (the “Contest Entry Form”) in which s/he submits required metrics and tells us their story. Follow all instructions necessary to properly complete the Contest Entry Form. Entries that do not include all required information and adhere to these Official Rules as determined by SevenPoint2, in its sole discretion, will be considered void. SevenPoint2 may, in its sole discretion, remove, delete and/or disqualify any Entry and/or Entrant it deems inappropriate or otherwise noncompliant. SevenPoint2 reserves the right to modify, suspend, or terminate this Contest in whole or in part by giving such notice, in any form and manner deemed appropriate by SevenPoint2. Should Contest be modified,

suspended, or terminated as referenced above, the prizes will nevertheless be awarded from eligible entries previously received and in accordance with these Official Rules.

4. DETERMINATION OF WINNERS: One thousand dollar (\$1,000 USD) Winners and the Grand Prize five thousand dollar (\$5,000 USD) Winner will be selected from Entrants complying with the terms and conditions listed above. All \$1,000 Prize Winners and the \$5,000 Grand Prize Winner will be selected by a panel of judges consisting of the SevenPoint2 Executive staff.

Period Winners: From January 1, 2017, to December 17, 2017 (Contest Duration), entries may be submitted on a rolling basis. SevenPoint2 will evaluate each eligible Entrant who has lost at least seven (7) pounds (Lbs), or three (3) kilograms (kg) during the following Contest Periods and through the use of SevenPoint2 products: January 1 - February 18, 2017; February 19 - April 8, 2017; April 9 - May 27, 2017; May 28 - July 15, 2017; July 16 - September 2, 2017; September 3 - October 21, 2017; October 22 - December 9, 2017. Entrant may enter the contest in each contest period that s/he successfully loses 7 Lbs (3 Kg). An Entrant interested in qualifying as a period Winner must also successfully submit a Contest Form on sevenpoint2.com/celebrate7. At the conclusion of each contest period, one Entrant will be selected as winner based on the Judging Criteria as set forth below. Winner(s) will generally be notified within seven (7) days from the end of each month.

Grand Prize Winner: On or about December 17, 2017, SevenPoint2 will select a Grand Prize Winner. In order to qualify for the Grand Prize, an Entrant must have lost at least twenty-one (21) pounds (lbs.), or nine (9) kilograms (kg.), during the Contest Duration and through the use of 7.2 products, as well as successfully submit a Contest Entry Form and all required photos. SevenPoint2 will notify the winners using the email address and/or telephone number associated with your SevenPoint2 account. Failure to provide an accurate, working email account and/or telephone number through which SevenPoint2 can contact you may disqualify you from receiving any Contest prize. If a potential Winner does not respond within five (5) days after the first notification attempt, such potential Winner may be disqualified and an alternate Winner may be selected. If any potential Winner is found to ineligible, or if he or she has not complied with these Official Rules, or declines a prize for any reason prior to award, such potential Winner will be disqualified and an alternate Winner may be selected.

5. JUDGING CRITERIA: Contest winners for the \$1,000 prizes and \$5,000 prize will be selected based on the numerical data provided by the contestants and subjective views of your physical transformation as shown in submitted photos by the SevenPoint2 Corporate staff.

6. PRIZES: There will be seven (7) winners of a one thousand dollar (\$1,000 USD) prize in 2017. One (1) winning entrant will be selected on or about each of the following dates in 2017: February 19; April 9; May 28; July 16; September 3; October 22; December 10.

Additional free product prizes and free 7.2 Reward points prizes will be given away at random or for participation on the SevenPoint2 Facebook page: facebook.com/SevenPoint2Products.

One Grand Prize winner will receive five thousand dollars (\$5,000 USD). The Grand Prize winner will be selected on or about December 17, 2017. Grand Prize Winner will be solely responsible for any and all federal, state and/or local taxes and all fees and expenses resulting from acceptance of any and all

prizes associated with this Contest. The Grand Prize winner may be required to execute an Affidavit of Eligibility, a Liability Release, and (where legal) a Publicity Release (collectively, "Prize Claim Documents"). Grand Prize Winner cannot assign or transfer the prize to another person.

7. LIMITATION OF LIABILITY AND RELEASE: Winner(s) and Entrants of Contest agree to release and hold SevenPoint2, its employees and agents, harmless from any and all losses, damages, penalties, rights, claims, suits, costs, actions and expenses of any kind resulting from the acceptance, possession or use of any prize or participation in the Contest, including without limitation, personal injuries, death and property damage. To the maximum extent permitted by law, no liability or responsibility is assumed by SevenPoint2 resulting from any Entrant's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with participating in the Contest. No responsibility or liability is assumed by SevenPoint2 for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; inaccessibility of the Contest Site in whole or in part for any reason; traffic congestion on the Internet or the Contest Site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. To the maximum extent permitted by law, SevenPoint2 is not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Contest Site. Use of the Contest Site is at Entrant's own risk. To the maximum extent permitted by law, SevenPoint2 not responsible for any personal injury or property damage or losses of any kind which may be sustained to users or any other person's computer equipment resulting from participation in the Contest, use of the Contest Site or the download of any information from the Contest Sites. By participating in the Contest, to the maximum extent permitted by law, Entrants and Winners agree to release and hold harmless SevenPoint2 from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including, without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to or participation in the Contest, or possession, acceptance, use and/or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. SevenPoint2 is not liable in the event that any portion of the Contest, event or the event broadcast is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event").

TO THE EXTENT PERMISSIBLE BY LAW, IN NO EVENT WILL SEVENPOINT2 BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE CONTEST SITE AND/OR THE CONTEST, DOWNLOADING FROM AND/OR PRINTING MATERIAL

DOWNLOADED FROM ANY WEBSITES OR APPS ASSOCIATED WITH THE CONTEST. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8. RELEASE: By participating in this Contest, each Entrant and Winner(s) grant SevenPoint2 exclusive permission to use their names, characters, photographs, voices, video, testimony and likeness in connection with the promotion of this Contest and SevenPoint2 and waive any claims to royalty, right, or remuneration for such use.

9. COLLECTION AND USE OF PERSONAL DATA: Entrants' information submitted in connection with this Contest will be used as stated in the SevenPoint2 privacy policy. If you are selected as a product, Period, or Grand Prize Winner(s), your information may also be included in a publicly-available winner's list. Please see SevenPoint2's privacy policy located at http://www.sevenpoint2.com/privacy_sc.html for details of our policy regarding the personal information collected in connection with this Contest. In the event of a conflict between these Official Rules and the privacy policy, these Official Rules shall govern.

10. GOVERNING LAW: This Contest is governed by the laws of Arizona without regard to principles of conflict of laws. All cases and claims pertaining to this Contest must be brought in a court of competent jurisdiction in the state of Arizona.

11. WINNER'S LIST/OFFICIAL RULES: After notification and acceptance, Winners may be announced on the SevenPoint2 website or SevenPoint2's social media pages. For the name of the prize Winner(s), send a self-addressed stamped envelope to attention: SevenPoint2 – Celebrate 7 Winners, 7850 S Hardy Dr. #B-107, Tempe, AZ 85284. All such requests must be received within thirty (30) days following the end of the Contest Period. These Official Rules will be posted on the SevenPoint2 website. 12. SPONSOR: This Contest is sponsored by SevenPoint2, LLC, located at 7850 S Hardy Dr. #B-107, Tempe, AZ 85284.